



6th Annual Celebration and Auction
Westin Arlington Gateway
Friday, April 23, 2010

LEAD SPONSORSHIPS \$7,500 (2 AVAILABLE)

- ☞ Corporate name will be mentioned as a “Lead Sponsor” in all press releases and publicity for the event.
- ☞ Corporate name and logo will be printed on event invitation – to be distributed to 2,500 households this year.
- ☞ Corporate name and logo will be featured in any advertising done for the event.
- ☞ Corporate name and logo to be featured on a street banner promoting the auction. This will be displayed on either Rt. 7/Broad Street or Rt. 29/Washington Street for one week.
- Corporate name and logo will be displayed repeatedly on a video screen in the main seating area the night of the event. Your corporate name and logo will be displayed on a stand-alone basis (i.e. not clustered with other supporters being recognized) and identified as “Lead Sponsor.” Images will rotate on a continuous loop throughout the event.
- Corporate name and logo will appear on the home page of our on-line auction website with a link back to your corporate website. The auction website will be active beginning in mid-March and is promoted throughout our community and school system (PTA newsletters, backpack flyers that go home with the kids, posters in the community, street banner etc.). The website is available to all parties interested in viewing and bidding on our auction items, not just event attendees.
- Your corporate name will be listed as sponsoring a specific top value on-line auction item or package (we will provide several options from which you may choose). This includes a second active link back to your corporate website.
- Your company can distribute a promotional item of your choosing to each attendee (either left at each seat or inserted in the program).
- Recognition in event program – ½ page ad.
- Recognition in both the March 2010 and Sept. 2010 FCEF on-line newsletter Foundation Footnotes, distributed to 1,500 households.
- Recognition in one issue of Mustang Review, GMHS Alumni newsletter, mailed to 5,000 graduates.
- Recognition as BIE (Business In Education) Partner of the Week. Including photo and write-up in the Falls Church News Press. Press release is also sent to other local media outlets, such as the Falls Church Times.
- Reserved table (8 seats) with corporate logo and name on signage
- Acknowledgement/introduction from the podium the night of the event.
- Company name prominently featured on printed display (poster board, table tents, etc.) at high-visibility locations throughout the event – near the check-in table, bar, food service stations, etc.

MAJOR SPONSORS \$5,000 (5 AVAILABLE)

- Corporate name and logo will be displayed repeatedly on a video screen in the main seating area the night of the event. Images will rotate on a continuous loop throughout the event. Your corporate name and logo will be clustered alongside 2 – 3 other event sponsors.
- Corporate name and logo will appear on the home page of our on-line auction with a link back to your corporate website. The auction website will be active beginning in mid-March and is promoted throughout our community and school system (PTA newsletters, backpack flyers that go home with the kids, posters in the community, etc.). The website is available to all parties interested in viewing and bidding on our auction items, not just event attendees.
- Your corporate name will be listed as sponsoring a specific top value on-line auction item or package (we will provide several options from which you may choose). This includes a second active link back to your corporate website.
- Your company can distribute a promotional item of your choosing to each attendee (either left at each seat or inserted in the program).
- Recognition in event program – ½ page ad.
- Recognition in both the March 2010 and Sept. 2010 FCEF on-line newsletter Foundation Footnotes, distributed to 1,500 households.
- Recognition in one issue of Mustang Review, GMHS Alumni newsletter, mailed to 5,000 graduates.
- Reserved table (8 seats) with corporate logo and name on signage
- Acknowledgement/introduction from the podium the night of the event.
- Company name prominently featured on printed display (poster board, table tents, etc.) at high-visibility locations throughout the event – near the check-in table, bar, food service stations, etc.

CORPORATE BENEFACTORS \$2,500 (10 AVAILABLE)

- Corporate name and logo will be displayed repeatedly on a video screen in the main seating area during the event. Your corporate name and logo will be clustered alongside three or four other event sponsors. Images will rotate on a continuous loop throughout the event.
- Corporate name and logo will appear on the home page of our on-line auction with a link back to your website. The auction website will be active beginning in mid-March and is promoted throughout our community and school system (PTA newsletters, backpack flyers that go home with the kids, posters in the community, etc.). The website is available to all parties interested in viewing and bidding on our auction items, not just event attendees.
- Your company can distribute a promotional item of your choosing to each attendee (either left at each seat or inserted in the program).
- Recognition in event program – 1/3 page ad.
- Reserved table (8 seats) with corporate logo and name on signage
- Company name prominently featured on printed display (poster board, table tents, etc.) at high-visibility locations throughout the event – near the check-in table, bar, food service stations, etc.

CORPORATE SUPPORTERS \$1,000

- Recognition in event program – $\frac{1}{3}$ page ad.
- Reserved table (8 seats)
- Corporate name and logo will be assigned as sponsoring one of the on-line auction items. This includes a link back to your corporate website.

CORPORATE DONORS \$500

- Recognition in event program – $\frac{1}{4}$ page ad.
- Four reserved seats for dinner/gala

AUCTION SPONSORS \$200

- Listing in event program
- One reserved seat for dinner/gala
- Corporate name and logo will be assigned as sponsoring one of the on-line auction items. This includes a link back to your corporate website.

AUCTION ITEM DONATIONS

- in-kind services
- use of vacation homes
- other items/goods

SPONSOR A TEACHER TO ATTEND THE EVENT \$100

SUPPORTER \$75

- I cannot attend the event but wish to make a donation to FCEF.

SMARTBOARD SUPPORTER \$25

- Donation will go toward funding the purchase of smartboards for Mount Daniel and Thomas Jefferson elementary schools. Each SmartBoard costs \$1,600.