

FCEF Home and Garden Tour 2017 Sponsorship Opportunities



FALLS CHURCH EDUCATION FOUNDATION
THE BUILDING BLOCKS OF A STRONGER EDUCATION

The Falls Church Home and Garden Tour is back! This popular event, last held in 2012, will be held on April 30, 2017. Participants will have the opportunity to visit numerous unique residential properties in our Little City. Proceeds from this event will support the Falls Church Education Foundation and the Falls Church City Public Schools (PreK-12). The 2012 event sold ~500 tickets and we expect similar numbers this year. We will be broadly advertising the event through multiple channels, including FCCPS morning announcements (which reaches 6,000 school supporters), Facebook, Twitter, and other local outlets. We will also print a Guide Book for distribution at the event, with prominent featuring of sponsors.

Please consider supporting the 2017 tour as a sponsor and receive the following benefits:

Platinum Sponsor: \$5,000

- Color Logo on *Guide Book* cover and title page
- Prominent full page ad in *Guide Book*
- Logo in “Platinum sponsor” section of tour [webpage](#) – hyperlink to sponsor website
- Logo (prominent placement) included in advertisement in Falls Church News-Press
- Eight (8) complimentary tickets to event

Gold Sponsor: \$2,500

- Color Logo on *Guide Book* title page
- Prominent half page color ad in *Guide Book*
- Logo in “Gold sponsor” section of tour [webpage](#) – hyperlink to sponsor website
- Logo (prominent placement) included in advertisement in Falls Church News-Press
- Six (6) complimentary tickets to event

Silver Sponsor: \$1,000

- Color Logo in *Guide Book*
- Quarter page ad in *Guide Book*
- Logo in “Silver sponsor” section of tour [webpage](#) –hyperlink to sponsor website
- Logo included in advertisement in Falls Church News-Press
- Four (4) complimentary tickets to event

Bronze Sponsor: \$500

- Listing in *Guide Book*
- Logo in “Bronze sponsor” section of tour [webpage](#) – with hyperlink to sponsor website
- Logo included in advertisement in Falls Church News-Press
- Two (2) complimentary tickets to event

If you are interested or have questions about sponsorship opportunities, contact Jessica Morris or Nadine Block at fchqtour@gmail.com. Sponsorship payments should be made payable to the Falls Church Education Foundation (FCEF).



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Home and Garden Tour Sunday, April 30, 2017

Thank you for your sponsorship!

SPONSORSHIP LEVEL:

Platinum Sponsor	\$5,000	_____
Gold Sponsor	\$2,500	_____
Silver Sponsor	\$1,000	_____
Bronze Sponsor	\$500	_____

PAYMENT for sponsorship: pay online at <http://www.fcedf.org/home--garden-tour-2017.html>
or mail to address below.

Please charge my contribution to my VISA or Mastercard:

Name on the card: _____

Card Number _____

Billing address (street, city, state, zip)

Amount _____ Expiration Date ____/____

Please submit by March 15, 2017 to: 800 West Broad St, Suite 203, Falls Church, VA 22046
Payment questions? Contact Debbie Hiscott, 703.786.6622 or dhiscott@fcedf.org